



*Thermal•Acoustical•Pest Control Insulation*



# T•A•P Trial Kit

## *Get Started for under \$600!*

With the T•A•P Trial Kit you can learn more about the product, how to sell and install it, check out the market and sell a few jobs before you ever buy any equipment. Then, when you see how T•A•P sells itself, your initial investment will be credited towards the T•A•P Equipment Package.

### Your T•A•P Trial Kit includes:

- **Sales Guide:** includes sales steps, DOE recommendations, key benefits, handling objections, photos, inspection forms, checklists, coverage charts, pricing, warranty and printed sales aides.
- **CD:** includes a Power Point sales presentation (with phone conference training), Standard Tap Literature, Marketing Literature with a sample press release, Training & Support with sample contracts, sales guide & installation guide, and Support Articles to build an evidence notebook including third party information, information on Boron, news articles, educational papers and crawlspace information.
- **Marketing Literature:** *What's in the Attic?* flyers (100), T•A•P tri-fold brochure (100), and the Specimen Label (25).
- **T•A•P Sample:** A sampling of T•A•P insulation.
- **Membership:** Access to our membership section of the website, including access to sales and installation guides, training manuals, marketing literature and more!
- **Phone Support:** We will review the sales presentation and all technical and sales literature and information with your sales staff over the phone so that you have a clear understanding of the benefits of T•A•P.
- **Thermal Demo Unit and Sound Buckets:** These quick and easy tools create a dramatic demonstration of the thermal and acoustical benefits of cellulose insulation over fiberglass.

## ***T•A•P Trial Kit - \$595***

Payable by check or credit card (Visa or MasterCard accepted).

T•A•P – *“Helps keep bugs out--and comfort in”™*

**T•A•P™**  
**PEST CONTROL INSULATION**



**[www.TAPinsulation.com](http://www.TAPinsulation.com)**

Pest Control Insulation Systems  
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