

How can an insulation be a pest control?

T·A·P is the result of a revolutionary merger of two well-respected technologies—natural cellulose insulation and natural borate pesticides—creating Thermal, Acoustical & Pest Control Insulation, the only stabilized pest control insulation. As part of a total pest management package, T·A·P can be used to cap existing insulation in attics, or can be installed in attics, walls, and crawlspaces of new construction. T·A·P pays for itself quickly in reduced energy costs and then continues to save you money for the life of the structure.

T·A·P is a patented natural fiber insulation treated with boric acid to produce fire-retardant, environmentally-friendly, thermally superior, sounddeadening, pest-controlling insulation. T·A·P is acceptable for use around humans and pets, but deadly to cockroaches, silverfish, ants, termites, and many other crawling insects. T·A·P is the only stabilized insulation which can make pest-control claims. T·A·P is registered with the U.S. EPA as a labeled pesticide.



See the difference, hear the difference, T·A·P vs batted fiberglass in a wall...no home for bugs...

EPA Reg. No. 72787-1-83896
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T·A·P

*Helps Keep Bugs Out -
and Comfort In!™*



www.TAPinsulation.com

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1-866-BUG-PCIS
(1-866-284-7247)



Comfortable Conservation

The Only ENERGY STAR Pest Control Insulation



What is Your Insulation Doing for You?

T·A·P

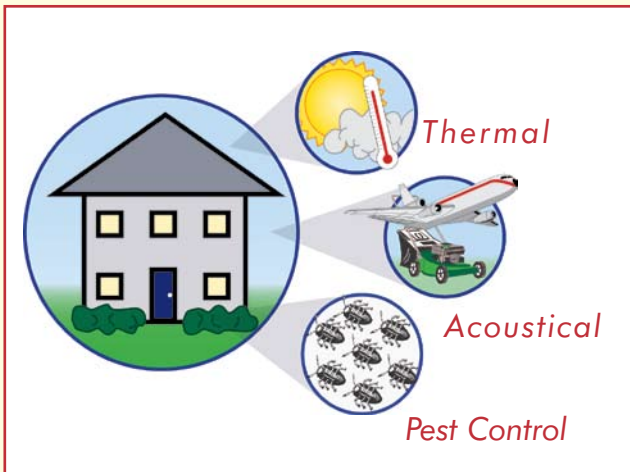
into the benefits

What does T·A·P stand for?

Thermal insulation is a material having air-filled cells or voids, or heat-reflective surfaces, which retard the transfer of heat to cold.

Acoustical insulation retards the transmission of sound.

Pest Control insulation, while performing the primary functions of thermal and acoustical, is labeled to control listed pests. By Federal law, such insulation (and the manufacturing plant) must be registered with the US EPA, and carry an EPA-approved label. Additionally, the product must be registered with the pest control authorities in each state in which it is sold or manufactured.



What are the energy and money saving benefits?

T·A·P saves money by decreasing energy bills. It keeps the building cooler in summer and warmer in winter: Comfortable year-round. Warm air moves readily through porous insulations, such as rock and glass fibers. T·A·P's increased density retards this convective heat transfer better than other blown fiberglass or as much as 48% higher R-value. Therefore, heating and cooling systems don't cycle on as often and can be smaller and last longer, further saving money. The home maintains more uniform temperatures between floors and ceilings, upstairs/downstairs, even next to windows and doors. Comfort. Conservation. *Comfortable Conservation!*

What are the sound absorbing benefits?

T·A·P reduces outside noise such as lawnmowers and traffic and helps create a peaceful home. Insulated interior walls reduce annoying noises (such as toilets flushing and appliances running) inside a house.

What are the pest control benefits?

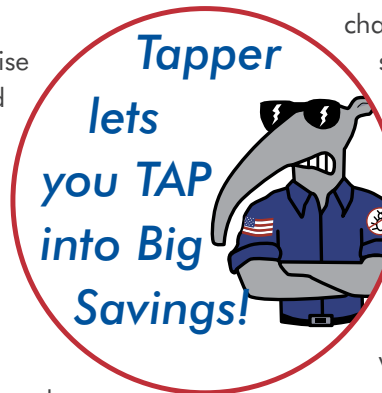
T·A·P helps control pests in your home. With ordinary insulation, annoying pests can breed and form colonies in the attic and behind walls, coming out at night, seeking food and water. More than just annoying, they can severely damage a house. T·A·P is an EPA-labeled pest control insulation, treated with pure Boric Acid. Although deadly to many insects, T·A·P is acceptable for use around humans and pets. T·A·P eliminates self-grooming insects when they come in frequent contact with it. Insects cannot build up a tolerance to T·A·P, and it never needs re-treating. T·A·P helps control ants, cockroaches, silverfish, termites, and other pests listed on the EPA label.

What is the insulation made of?

All-Natural, Permanent, and Environmentally Friendly, too. T·A·P is Green! Well, not in color, but T·A·P is permanent, made from all-natural Boric Acid and recycled newsprint, thus while you're saving energy, you're also conserving landfill space. T·A·P has earned the US EPA's "Energy Star" designation.

Is cellulose a fire hazard?

T·A·P contains a fire-retardant chemical that actually makes homes safer in case of fire. Ordinary fiberglass insulation can melt, creating a chimney-like effect in a wall. T·A·P, with its fire-retardant characteristics, forms a charred surface barrier which limits the spread of fire.



Tapper lets you TAP into Big Savings!

Does T·A·P fit into the walls like fiberglass?

No, it's even better! Because of the installation process, T·A·P forms a perfect fit in your wall or attic when applied, seeking nooks and crannies, filling the entire cavity. Unlike fiberglass insulation, it is never cut on the jobsite, or stuffed into the cavity to fit behind pipes and conduits, reducing the R-Value. With T·A·P the R-Value stays in the insulation! And that means the added value stays in the home and becomes a permanent money saver for you.

I'm interested! What's next?

Contact T·A·P at info@TAPinsulation.com or speak to your contractor about installing T·A·P in your home or business. You can also visit the website to learn more about this product, www.TAPinsulation.com.